

Australian Curling Federation proudly unveils First Nations artwork

17 February 2024 – The Australian Curling Federation (ACF) is proud to announce our First Nations artwork¹ created by two-time Olympian and Indigenous Artist Brad Hore.

This artwork represents the culmination of a two-year journey for the ACF, reflecting its commitment to advancing reconciliation efforts and embarking on a transformative re-branding initiative as it enters a new era outlined in its strategic plan for 2023-2026.

Throughout this process, extensive collaboration and consultation was undertaken, including a comprehensive survey among members in October 2023 and focused interviews within the Australian Curling community. The ACF's goal was to capture the essence of the sport while honouring Indigenous perspectives and narratives.

Brad Hore, an Olympian and Commonwealth Games participant in boxing, now serves as an Indigenous health worker, motivational speaker, and Olympic advisor, in addition to being an Aboriginal artist. He describes the artwork as a representation of the sport of Curling and its connection to community and support.



Artist's description: "The kangaroo and emu footprints line the path that leads the athletes forward, surrounded by the national animals, it connects sport to country, athletes to home. The boomerangs signal growth, growth of the athletes, of the sport and of the growing support. The people and meeting places highlight that the sport is communal, its celebrated and watched by many, but in the main stage, the arena, are the dedicated athletes that showcase their talent, hard work and determination! This painting showcases that the athletes are not alone in their journey and with them is the nation of Australia!"

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The unveiling of this First Nations design stands as a milestone in the ongoing journey towards reconciliation and cultural recognition within the realm of Australian curling. Through meaningful collaboration and representation, the ACF will continue to foster inclusivity and unity within the sport.



Olympians Tahli Gill and Brad Hore during the design process of the artwork.

Teams representing Australia at the April 2024 World Championships in the disciplines of Mixed Doubles and Seniors will be the first to showcase elements of this artwork featured in the design of new National team uniforms.

As the Australian National Curling Teams proudly wear the new uniforms, they not only demonstrate their commitment to sporting excellence and our Curling community, but also honour the rich heritage of Australia's First Nations peoples.

About the Australian Curling Federation

The Australian Curling Federation (ACF) is the governing body that leads, develops, and promotes the sport of Curling in Australia. We aid and support the individual State Associations and their grassroots endeavours to advance Curling whilst providing a pathway for curlers to compete at National and International events, including the Olympic and Paralympic Winter Games.