



Australian Curling Federation Announces Appointment of Perry Marshall as Head Coach

17 November 2023 - The Australian Curling Federation is thrilled to announce the appointment of Perry Marshall as our new Head Coach. Perry is a highly regarded Curling coach with a proven record of success. As Head Coach, he takes on the responsibility to facilitate the training and competition program of our elite Mixed Doubles team as they prepare for World Championships in 2024.

The appointment of a Head Coach is the first step towards establishing strategic Performance Pathways for Australian Curling. In August, the ACF announced a new [3-year Strategic Plan 2023-2026](#), and the importance of building capacity within the organisation to ensure there will be pathways in place to develop Curlers, Coaches and Officials to increase depth leading into future Games.

"We are delighted to welcome Perry Marshall to the Australian Curling community as our Head Coach. Perry's extensive coaching background and his passion for the sport make him the perfect fit to lead us forward," said Laurie Weeden President of the Australian Curling Federation.

"Hiring a Head Coach is a crucial undertaking for Australian Curling as we enter the qualification period for Milano Cortina 2026." stated Laurie. "Perry brings diverse international experience, especially with Mixed Doubles and an analytical approach that will greatly assist our Mixed Doubles team."

"I am honoured and excited to take on the role of Head Coach for the Australian Curling Federation. The potential for growth and success in Australian Curling is immense, and I am eager to contribute to the development of programs focused on establishing robust frameworks for Athlete development, Coaching and Officiating designed for Australian Curling," expressed Perry Marshall upon his appointment.

Perry's understanding of high-performance environments and program development will play a pivotal role in shaping the future of Australian Curling by working closely with seasoned athletes and emerging talent. His dedication to player development and ability to foster a positive team culture will be instrumental in achieving a key strategic objective.

It is important to lay the right foundation for building capacity within the organisation and the energy Perry brings will elevate Australian Curling to new heights. As we embark on this exciting journey with Perry, we extend our heartfelt gratitude to everyone who contributed to the recruitment process. This is a shared partnership-funded initiative. We are grateful for the stakeholder support of the Olympic Winter Institute of Australia, Victorian Institute of Sport, Queensland Academy of Sport and the Australian Olympic Committee.

We extend our warmest welcome to Perry and are confident that under his guidance, our athletes will thrive, and the sport of Curling will grow in Australia.

About the Australian Curling Federation

The Australian Curling Federation (ACF) is the governing body that leads, develops and promotes the sport of Curling in Australia. We aid and support the individual State Associations and their grassroots endeavours to advance Curling whilst providing a pathway for curlers to compete at National and International events, including the Olympic and Paralympic Winter Games.

About Perry Marshall

Perry is a Professional Coach with multiple professional coaching certifications from Canada, USA and UK. He is a certified coach developer and evaluator with experience as a coach/mentor for both able-bodied and para-sport athletes.

Perry obtained his Master of Science Degree (MSc) from the University of Stirling (Scotland) in Sport Performance Coaching, one of the first Curling coaches globally to complete this level of academic training. This builds on more than 40 years of coaching and athlete development in high performance environments. His work on the critical success factors contributing to podium success in the Mixed Doubles Curling discipline is the first academic research of its kind in the sport.

Perry's coaching experience includes Four's, Mixed Doubles and Wheelchair curling disciplines. His recent experience covers over 35 provincial, national and international championship events, working with teams from Canada, China, USA, Italy and Portugal.

As a program leader, Perry worked the past Olympic cycle in a program development and coaching role with the Chinese Winter Sports Federation focused on the development and selection of the Women, Men and Mixed Doubles athletes who participated in the Beijing Winter Olympics and the Youth Olympic Games in Lausanne. He also developed the varsity Curling program at Toronto Metropolitan University, transforming a non-traditional Curling school, to a now five-time OUA medalist and national finalist in seven seasons.

His leadership roles in the sport of Curling have seen Perry be the sports leader for Curling for the Ontario University Athletic Association, board chairperson of the Ontario Junior Curling Tour, one of the largest youth competitive Curling tours in the world, and the program manager for the education portfolio for coaches, ice makers and officials for the Ontario Curling Council, the provincial organization representing Curling in Canada's largest province.

Perry begins his new role as Australian Head Coach from December 2023.



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